



## Website Design Information:

*This form will help DLS Graphics understand your vision and goals for your website. Please try to complete as much information as possible. Thank you!*

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone Number(s): \_\_\_\_\_

Business Description & Services Provided:

Do you have a specific deadline for completion? \_\_\_\_\_

Do you have an existing website?  Yes  No

If yes, please provide the web address: \_\_\_\_\_

If yes, why do you want to change your site?

If you have a current website, what elements: text and images do you want to retain?

Please list any websites that appeal to you (including those of your competitors):

Website URL: \_\_\_\_\_

List some items you like about the site:

List some items you don't like:

Website URL: \_\_\_\_\_

List some items you like about the site:

List some items you don't like:

Website URL: \_\_\_\_\_

List some items you like about the site:

List some items you don't like:

Are there any specific colors that you prefer for your site?

Do you have a logo that you would like to use?  Yes  No

Please briefly describe what you would like to accomplish with your website.

Is there a certain message that you want your customers to come away with?

Is there a specific demographic or geographical area that you would like to target?

Please list any important keywords that describe your business or services:

Are there any other thoughts you have on your site design or a certain style that you would like to convey, for example: corporate/professional, fun, elegant, nature/earthy?